



Preservation North Carolina annually gathers preservationists, architects, builders, planners, entrepreneurs, and others who love old buildings and places. They come together to network, learn, and be inspired by the positive impact of historic preservation. This year Preservation North Carolina will hold its 2022 Annual Conference in downtown Winston-Salem, gathering in-person again for the first time since the pandemic. NC's rehabilitation tax credits have helped dramatically transform downtown Winston-Salem since our last conference there in 2008. We are excited to experience the city with our network of preservationists who will enjoy top-notch speakers and educational sessions, special events and tours.

Your sponsorship gift will assist us in providing an exciting and stimulating conference, while keeping it affordable for participants. In return, PNC will publicize your sponsorship in our conference materials and online. We hope you will continue as a past sponsor or join us for the first time! For more information, visit our conference information page.

All sponsors will receive the following (deadlines apply):

- Business logo and hyperlink on conference **webpage**. Preservation NC's website receives 15,000 unique visitors *each month!*
- Business logo on conference **email blasts**, sent to over 6,500 subscribers.
- **Social media exposure** to more than 24,000 Facebook, Instagram and Twitter followers.
- Business logo in **printed conference program**, viewed by an average 400+ attendees.
- One-year general Preservation NC membership *OR* Professional Associates Network membership (*if applicable to business type*) which includes advertisement of your business on our website.

<p><u>PREMIER SPONSOR - \$5,000</u></p> <ul style="list-style-type: none"> • <u>Full-page ad</u> in conference program. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>Six complimentary registrations</u> for all educational sessions. • <u>Two tickets</u> to Wednesday night reception. • <u>Six tickets</u> to Thursday night reception. 	<p>★ <u>Special Sponsorship Opportunities:</u></p> <p>Add an exclusive branding opportunity to your sponsorship (until claimed):</p> <div style="background-color: #fff9c4; padding: 5px; margin-bottom: 5px;"> <p>+ Welcome Bags (\$1,000 - 1 available) CLAIMED (<i>canvas bag with sponsor's logo or name for every attendee</i>)</p> </div> <div style="background-color: #fff9c4; padding: 5px; margin-bottom: 5px;"> <p>+ Lanyards (\$750 - 1 available) CLAIMED (<i>name badge lanyards with sponsor's logo or name</i>)</p> </div> <p>+ Hospitality (\$500 each - 3 available) (<i>host of conference coffee breaks with table signage during Thursday afternoon break; Friday morning coffee hour; Friday morning break</i>)</p> <p><u>Print Deadlines:</u> Welcome Bags & Lanyards: 9/1/22 Program & Ads: 10/15/22</p>
<p><u>PLATINUM SPONSOR - \$2,500</u></p> <ul style="list-style-type: none"> • <u>Full-page ad</u> in conference program. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>Four complimentary registrations</u> for all educational sessions. • <u>Two tickets</u> to Wednesday night reception. • <u>Four tickets</u> to Thursday night reception. 	
<p><u>GOLD SPONSOR - \$1,500</u></p> <ul style="list-style-type: none"> • <u>Half-page ad</u> in conference program. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>Three complimentary registrations</u> for all educational sessions. • <u>One ticket</u> to Wednesday night reception. • <u>Two tickets</u> to Thursday night reception. 	
<p><u>SILVER SPONSOR - \$1,000</u></p> <ul style="list-style-type: none"> • <u>Quarter-page ad</u> in conference program. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>Two complimentary registrations</u> for all educational sessions. • <u>One ticket</u> to Wednesday night reception. • <u>One ticket</u> to Thursday night reception. 	
<p><u>BRONZE SPONSOR - \$500</u></p> <ul style="list-style-type: none"> • <u>Business card-size ad</u> in conference program. • <u>One complimentary registration</u> for all educational sessions. 	



Please print business name as you wish it to appear on printed materials:

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Website _____

___ Check payable to Preservation North Carolina
___ Charge my credit card: (circle one) Visa / MasterCard / AmEx / Discover

Cardholder Name _____

Billing Address _____

Acct. # _____ Exp. _____ CVV _____

Signature _____

- \$5,000 Premier
- \$2,500 Platinum
- \$1,500 Gold
- \$1,000 Silver
- \$500 Bronze
- ★ Add-on opportunity \$ _____

Please circle your choice:

- + Welcome Bags (\$1,000) **CLAIMED**
- + Lanyards (\$750) **CLAIMED**
- + Hospitality (\$500)

**Thank you
for your support!**

Please email your business logo (high res jpg) to sphillips@presnc.org. We will contact you directly to coordinate registration for the conference, program ad guidelines, and materials to include in the conference welcome bags.

