



Preservation North Carolina annually gathers preservationists, architects, builders, planners, entrepreneurs, and others who love old buildings and places. They come together to network, learn, and be inspired by the positive impact of historic preservation.

This year Preservation North Carolina will hold its [2019 Fall Symposium](#) in downtown Raleigh at Shaw University, the South's oldest Historically Black College (1865), to celebrate the renovation of our new headquarters office at the Hall and Graves-Fields Houses in Raleigh's historic Oberlin Village. The Hall and Graves-Fields Houses are among Raleigh's most important African-American landmarks, two of only five surviving landmarks in the rapidly disappearing freedman's community of Oberlin Village.

In addition to educational sessions, the symposium will include tours of historic Raleigh landmarks—including our new headquarters office, our annual Preservation Honor Awards, and even a party (or two)! We've put together a program that captures the passion, enthusiasm and hard work that went into this ambitious project and honors the legacy of the people, stories, and partners that made it possible.

Your sponsorship gift will assist us in providing an exciting and stimulating symposium, while keeping it affordable for participants. In return, PNC will publicize your sponsorship in our symposium materials and online. [A list of sponsorship opportunities is enclosed.](#)

We hope you will continue as a past sponsor or join us for the first time! For more information, visit our [symposium information page](#).

Sponsors committed to date:

TITLE SPONSOR



MAJOR SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



Jeff and Sally Greaser, Raleigh

SILVER SPONSORS



Trish Wilson, Wilmington

BRONZE SPONSORS



Rodney Swink & Juanita Shearer-Swink, Raleigh



All sponsors will receive the following (deadlines apply):

- Acknowledgement on symposium **webpage**. Preservation NC's website receives 15,000 unique visitors *each month!*
- Acknowledgement on symposium **email blasts**, sent to over 6,500 subscribers
- **Social media exposure** to: 16,200 Facebook, Instagram and Twitter followers
- Acknowledgement in **printed symposium program**, viewed by 400+ attendees.
- One-year general Preservation NC membership *OR* Professional Associates Network membership (*if applicable to business type*) which includes advertisement of your business on our website.

<p><u>TITLE SPONSOR - \$10,000 (CLAIMED)</u></p> <ul style="list-style-type: none"> • <u>Recognition from the podium</u> during opening and closing remarks. • <u>Business logo</u> on all printed symposium materials. • <u>Business logo and hyperlink</u> on all digital symposium materials. • <u>Full-page ad</u> in symposium program – BACK COVER. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>Three registrations</u> for the full symposium package. • <u>Eight additional tickets</u> to Blount Street reception and tour. • <u>Two tickets</u> to donor reception at the NC Executive Mansion. 	<p><u>PREMIER SPONSOR - \$7,500 (1 available)</u></p> <ul style="list-style-type: none"> • <u>Recognition from the podium</u> during opening and closing remarks. • <u>Business logo</u> on all printed symposium materials. • <u>Business logo and hyperlink</u> on all digital symposium materials. • <u>Full-page ad</u> in symposium program – INSIDE BACK COVER. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>Two complimentary registrations</u> for the full symposium package. • <u>Six additional tickets</u> to Blount Street reception and tour. • <u>Two tickets</u> to donor reception at the NC Executive Mansion.
<p><u>MAJOR SPONSOR - \$5,000 (unlimited)</u> ★</p> <ul style="list-style-type: none"> • <u>Business logo</u> on all printed symposium materials. • <u>Business logo and hyperlink</u> on all digital symposium materials. • <u>Full-page ad</u> in symposium program. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>Two complimentary registrations</u> for the full symposium package. • <u>Four additional tickets</u> to Blount Street reception and tour. • <u>Two tickets</u> to donor reception at the NC Executive Mansion. 	<p><u>PLATINUM SPONSOR - \$2,500 (unlimited)</u> ★</p> <ul style="list-style-type: none"> • <u>Business logo</u> on all printed symposium materials. • <u>Business logo and hyperlink</u> on all digital symposium materials. • <u>Full-page ad</u> in symposium program. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>Two complimentary registrations</u> for the full symposium package. • <u>Two additional tickets</u> to Blount Street reception and tour.
<p><u>GOLD SPONSOR - \$1,500 (unlimited)</u> ★</p> <ul style="list-style-type: none"> • <u>Business logo</u> on all printed symposium materials. • <u>Business logo and hyperlink</u> on all digital symposium materials. • <u>Half-page ad</u> in symposium program. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>One complimentary registration</u> for the full symposium package. • <u>Two additional tickets</u> to Blount Street reception and tour. 	<p><u>SILVER SPONSOR - \$1,000 (unlimited)</u></p> <ul style="list-style-type: none"> • <u>Business logo</u> on all printed symposium materials. • <u>Business logo and hyperlink</u> on all digital symposium materials. • <u>Quarter-page ad</u> in symposium program. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>One complimentary registration</u> for the full symposium package.
<p><u>BRONZE SPONSOR - \$500 (unlimited)</u></p> <ul style="list-style-type: none"> • <u>Name</u> on all printed symposium materials. • <u>Name and hyperlink</u> on all digital symposium materials. • <u>Business card-size ad</u> in symposium program. • <u>Opportunity to include marketing materials</u> in welcome bag. • <u>Two tickets</u> to Blount Street reception and tour. 	<p>★ <u>Named Sponsorship Opportunities:</u></p> <p><u>\$5,000 Historic Blount Street Reception and Tour</u></p> <p><u>\$2,500 each</u></p> <p><u>Educational Sessions (5 available)</u></p> <ul style="list-style-type: none"> - <i>Bending the Arc</i> Original Play - Preservation and Social Justice – The Color of Law - Preservation and Social Justice – Panel Discussion - House Moving and Lifting CLAIMED - Art Ziegler, Pittsburgh History & Landmarks Foundation CLAIMED <p><u>Honor Awards Program CLAIMED</u></p> <p><u>Welcome Bags (canvas bag with sponsor's logo or name) CLAIMED</u></p> <p><u>Hospitality (host of symposium breaks)</u></p> <p><u>\$1,500 each</u></p> <p><u>Young Professionals Reception</u></p> <p><u>Lanyards (for name badge lanyards with sponsor's logo or name) CLAIMED</u></p> <p><u>Print Deadlines:</u> Blount Street Reception Invitation: 10/7 Symposium Bags: 10/15 Lanyards: 10/1 Program & Ads: 10/25</p>



Please print business name as you wish it to appear on printed materials:

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Website _____

~~\$10,000 Title~~ **CLAIMED**

\$7,500 Premier

\$5,000 Major

\$2,500 Platinum

\$1,500 Gold

\$1,000 Silver

\$500 Bronze

Other \$ _____

___ Check payable to Preservation North Carolina

___ Charge my credit card: (circle one) Visa / MasterCard / AmEx / Discover

Cardholder Name _____

Billing Address _____

Acct. # _____ Exp. _____ CVV _____

Signature _____

*Thank you
for your support!*

Please email your business logo (high res jpg) to sphillips@presnc.org. We will contact you directly to coordinate registration for the conference, program ad guidelines, and materials to include in the conference welcome bags.

