



All sponsors will receive the following:

- Acknowledgement on conference **webpage**. Preservation NC's website receives 15,000 unique visitors *each month!*
- **Social media shout-outs** to: 16,000+ Facebook, Instagram and Twitter followers
- Acknowledgement throughout **virtual conference** on PNC Staff Zoom backgrounds, viewed by 300+ attendees and **recorded for post-conference access providing one year of sponsorship exposure**.
- One-year general Preservation NC membership *OR* Professional Associates Network membership (*if applicable to business type*) which includes advertisement of your business on our website.

[Please view the conference website and schedule for specific event information related to sponsorship opportunities listed below.](#)

<p><u>PREMIER SPONSOR - \$2,500</u></p> <ul style="list-style-type: none"> • <u>Business LOGO and hyperlink</u> on all digital conference materials. • <u>Verbal acknowledgement</u> during virtual conference event. • <u>Up to 10 complimentary conference registrations</u>. • <u>Free copy of How the Word is Passed</u>. 	<p>NAMED SPONSORSHIP OPPORTUNITIES: (circle one, if desired)</p> <ul style="list-style-type: none"> • Plenary Sponsor: <i>A Conversation with Clint Smith</i> • Plenary Sponsor: <i>Preservation Trades</i> • Honor Awards Program Sponsor
<p><u>PLATINUM SPONSOR - \$1,500</u></p> <ul style="list-style-type: none"> • <u>Business LOGO and hyperlink</u> on all digital conference materials. • <u>Verbal acknowledgement</u> during virtual conference event. • <u>Up to 6 complimentary conference registrations</u>. • <u>Free copy of How the Word Is Passed</u>. 	<p>NAMED SPONSORSHIP OPPORTUNITIES: (circle one, if desired)</p> <ul style="list-style-type: none"> • Session Sponsor: <ul style="list-style-type: none"> + <i>Significance Beyond Architectural Integrity</i> + <i>The Nuts and Bolts of Small Tax Credit Projects</i> + <i>Digital Preservation Perspectives</i> + <i>Preservation on a High Note</i> + <i>Downtown Diamonds in the Rough</i> + <i>The Green Book and NC's "Oasis Spaces"</i>
<p><u>GOLD SPONSOR - \$1,000</u></p> <ul style="list-style-type: none"> • <u>Business LOGO and hyperlink</u> on all digital conference materials. • <u>Verbal acknowledgement</u> during virtual conference event. • <u>Up to 4 complimentary conference registrations</u>. • <u>Free copy of How the Word Is Passed</u>. 	<p>NAMED SPONSORSHIP OPPORTUNITIES: (circle one, if desired)</p> <ul style="list-style-type: none"> • Coffee + Conversation Sponsor <ul style="list-style-type: none"> + <i>Thursday morning</i> + <i>Friday morning</i> • Tour Sponsor <ul style="list-style-type: none"> + <i>The William Hollister House, New Bern</i> + <i>Asheville Arts and Crafts [CLAIMED]</i> + <i>College Hill, Greensboro [CLAIMED]</i>
<p><u>SILVER SPONSOR - \$500</u></p> <ul style="list-style-type: none"> • <u>Business NAME and hyperlink</u> on all digital conference materials. • <u>Up to 2 complimentary conference registrations</u>. • <u>Free copy of How the Word Is Passed</u>. 	
<p><u>BRONZE SPONSOR - \$250</u></p> <ul style="list-style-type: none"> • <u>Business NAME and hyperlink</u> on all digital conference materials. • <u>One complimentary conference registration</u>. • <u>Free copy of How the Word Is Passed</u>. 	



Sponsorship Commitments Must Be Received by NOON on Monday, October 18

Please print business name as you wish it to appear on sponsorship listings:

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Website _____

- \$2,500 Premier (10 attendees)
- \$1,500 Platinum (6 attendees)
- \$1,000 Gold (4 attendees)
- \$500 Silver (2 attendees)
- \$250 Bronze (1 attendee)
- Other \$ _____

___ Check payable to Preservation North Carolina

___ Charge my credit card: (circle one) Visa / MasterCard / AmEx / Discover

Cardholder Name _____

Billing Address _____

Acct. # _____ Exp. _____ CVV _____

Signature _____

Please email your business logo (high res jpg) to sphillips@presnc.org.

Thank you for your support!

Please use the space below to register complimentary sponsor attendees (all fields are required).

(if attendee is not affiliated with your business, please list any additional contact information that we may need)

	First Name	Last Name	Email	Phone
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				