



## Preservation North Carolina 2023 Business Sponsorship Opportunities



*help us make  
North Carolina  
someplace,  
not just  
anyplace*



Historic preservation transforms communities and promotes economic development. As North Carolina's only statewide preservation nonprofit organization, Preservation North Carolina has been leading the way since 1939. Through its award-winning Endangered Properties Program, Preservation NC acquires endangered historic properties and then finds purchasers willing and able to rehabilitate them. It has protected nearly 900 historic properties through covenants or easements, representing at least \$500,000,000 in private investment. Buyers have put these properties into a multitude of new uses, adding millions of dollars to local tax rolls and creating numerous jobs. Several of the larger properties have been adapted into affordable housing. More than 4,000 acres have been placed under Preservation NC's protective covenants, perpetually restricting their development. Most of the properties saved through the Endangered Properties Program have been in rural areas or small towns, the parts of North Carolina most in need of reinvestment. Preservation NC's Endangered Properties Program is widely regarded as the nation's most successful program of its kind.

Preservation NC relies on private contributions from individual and business donors. Business Sponsorships support Preservation North Carolina's statewide property work and educational outreach. ***Your Business Sponsorship ensures we can continue saving places that matter to the diverse people of North Carolina. In return, benefits to you include:***

- Marketing Opportunities – Receive recognition at Preservation NC events; in our digital communications; on our website; and in our magazine.
- Networking Opportunities – Build relationships with potential clients and partners at one of our events and network within our statewide organization.
- Corporate Leadership – Support Preservation NC's efforts in saving North Carolina's historic resources and simultaneously grow your reputation as a socially responsible corporate citizen.

Interested? Fill out the **2023 Business Sponsorship Form** or contact Shannon Phillips at 919-832-3652 ext. 229 or [sphillips@presnc.org](mailto:sphillips@presnc.org).



# Preservation North Carolina 2023 Business Sponsorship Opportunities

## 2023 EVENTS

<b>June 4</b> <a href="#"><u>Ingleside Preservation Celebration in honor of Ted Alexander's Retirement</u></a> , Lincoln County <i>event signage deadline: 6/1</i>	<b>September 17</b> <a href="#"><u>Myrick Howard Retirement Celebration at Ayr Mount</u></a> , Hillsborough <i>invitation deadline: 7/20</i> <i>event signage deadline: 9/10</i>	<b>October 4</b> <a href="#"><u>Annual Awards Ceremony and Reception</u></a> , Durham <i>program and signage deadline: 9/15</i>	<b>October 4-6</b> <a href="#"><u>Annual Conference</u></a> , Durham <i>program and signage deadline: 9/15</i>
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### All sponsors receive the following annual and selected event benefits:

- Logo on printed event materials (*subject to deadlines*)
- Logo on event page(s) on PNC Website
- Logo on event emails, sent to 6,500+ subscribers
- Logo included in event promotions on social media (27,000 followers on Facebook, Instagram and Twitter)
- Logo in Fall Issue of *North Carolina Preservation* magazine, print run of 4,500
- Logo on PNC website through 12/31
- Annual listing in the Professional Associates Network directory on PNC website (*if applicable to business type*)

<b>Sponsor Benefits</b> <i>Applicable to Selected Events</i>	<b>LEAD</b> <b>\$10,000</b>	<b>PREMIER</b> <b>\$5,000</b>	<b>PLATINUM</b> <b>\$2,500</b>	<b>GOLD</b> <b>\$1,500</b>	<b>SILVER</b> <b>\$750</b>	<b>Conference Sponsorship Add-Ons:</b> Add an exclusive branding opportunity to your sponsorship (until claimed):  <div style="background-color: #e0e0e0; padding: 5px;"> <b>+ Welcome Bags</b>              (\$1,000 - 1 available; print deadline 7/15)  <i>fabric bag with sponsor's logo for every attendee</i> </div> <div style="background-color: #e0e0e0; padding: 5px;"> <b>+ Lanyards (\$750 – 1 available; print deadline 7/15)</b>  <i>name badge lanyards with sponsor's logo or name</i> </div> <b>+ Professional Associates Network (PAN) Coffee &amp; Conversation (\$500 – 1 available)</b> <i>host of PAN gathering during 10/5 morning registration</i>  <b>+ Hospitality (\$500 each – 4 available)</b> <i>host of coffee breaks with table signage (10/5 morning registration; 10/5 afternoon; 10/6 morning registration)</i>
Sponsorship of event(s) of your choice	All	Choose 3	Choose 2	Choose 1	Choose 1	
Verbal Acknowledgement at sponsored event(s)	✓	✓				
Total number of tickets to any combination of sponsored event(s)	10	8	6	4	2	
<i>Conference Sponsorship Specific:</i> Ad in conference program guide	Full-page	Half-page	Half-page	Quarter-page	Business Card	



# Preservation North Carolina 2023 Business Sponsorship Opportunities

Please print business name as you wish it to appear on printed materials:

\_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

\_\_\_ Check payable to Preservation North Carolina

\_\_\_ Charge my credit card: (circle one) Visa / MasterCard / AmEx / Discover

Cardholder Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Acct. # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

- \$10,000 Lead (all events)
- \$5,000 Premier (choose 3)
- \$2,500 Platinum (choose 2)
- \$1,500 Gold (choose 1)
- \$750 Silver (choose 1)

Add-on selection \$ \_\_\_\_\_

Please circle your choice:

+ Welcome Miles 1 (\$1,000)

+ Lancastr A (MEC)

+ PAN Coffee (\$500)

+ Hospitality (\$500)

Total Enclosed: \$ \_\_\_\_\_

### Choose your event(s):

- Ingleside/Ted Alexander Celebration
- Myrick Howard Retirement Celebration
- Honor Awards Ceremony & Reception
- Annual Conference

Please email your business logo (high res jpg) to [sphillips@presnc.org](mailto:sphillips@presnc.org).

We will contact you directly to coordinate event registration, ad guidelines, and other benefits.

**Thank you for your support!**



For more information, contact Shannon Phillips at [sphillips@presnc.org](mailto:sphillips@presnc.org) or 919-832-3652 ext. 229. Thank you for your consideration!  
Preservation North Carolina | P.O. Box 27644, Raleigh, NC 27611-7644 | [PreservationNC.org](http://PreservationNC.org)