

*North Carolina*  
**Preservation North Carolina**

*The Historic Preservation Foundation of North Carolina, Inc.*

*Saving historic places that matter to the diverse people of North Carolina.*

**FOR IMMEDIATE RELEASE:**

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**Family of the late DeWayne H. Anderson, Sr. endows Preservation Award for Housing**

FORSYTH COUNTY – The family of the late downtown Winston-Salem pioneer, DeWayne H. Anderson, Sr., will endow a new NC Preservation Award for housing in historic buildings. Anderson led a long and distinguished career in the field of historic preservation and community development. A trained architect and urban planner, he consistently used historic preservation as a tool to revitalize downtowns, create affordable housing, and expand economic opportunities in rural and metropolitan communities.

The DeWayne H. Anderson Sr. Award for Housing is the highest honor given by Preservation North Carolina for the creation or preservation of housing in historic buildings. This award recognizes the innovative use of historic buildings to create new or updated housing. Creative affordable or downtown housing solutions through historic preservation are of special interest.

Dewayne Anderson, Sr. was the 1992 recipient of the L. Vincent Lowe Jr. Business Award from Preservation North Carolina for support and promotion of historic preservation in North Carolina, and in 2007 he received the Ruth Coltrane Cannon Award, North Carolina's most prestigious preservation award for outstanding contributions of statewide significance in historic preservation in North Carolina.

As founder and chairman of The Landmark Group in Winston-Salem, DeWayne Anderson spearheaded development, construction and management of more than 90 properties, real estate developments in eight states, and 60 historic tax credit projects. Landmark has partnered with local governments, housing authorities and private investors on hundreds of millions worth of community development projects, mostly historic rehabilitation. DeWayne repeatedly demonstrated how historic preservation can be used as a strategy to renew the viability of diverse older neighborhoods and downtown revitalization through adaptive reuse of individual landmarks.

His career and leadership resulted in thousands of units of new housing in historic schools, mills and hospitals across the South. His adaptive use of Piedmont Leaf Lofts into housing was instrumental in the remarkable revitalization of downtown Winston-Salem. The old tobacco warehouse at the eastern edge of downtown Winston-Salem stood as a stark reminder that manufacturing was no longer the engine driving economic growth in the city. Preservation North Carolina sold the forlorn property to Anderson, who worked his magic. After the first phase of renovation was successfully completed in 2002, The Landmark Group turned to the conversion of additional warehouse space into residential lofts across the street. Those lofts were completed in 2006.

The DeWayne H. Anderson Sr. Award for Housing will be presented in 2023 for the first time and is made possible by the family of the late DeWayne H. Anderson, Sr. For more information about the award and how to submit a nomination, please visit [PreservationNC.org/awards](https://www.PreservationNC.org/awards). The deadline to submit a 2023 nomination is June 5.

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*Founded in 1939, Preservation North Carolina (PNC) is North Carolina's only private nonprofit statewide historic preservation organization. Its mission is to protect and promote buildings, landscapes and sites important to the diverse people of North Carolina. Through its award-winning Endangered Properties Program, Preservation North Carolina acquires endangered historic properties and then finds purchasers to rehabilitate them. PNC has protected nearly 900 historic properties statewide.*

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