



# Preservation North Carolina 2024 Event Sponsorship Opportunities



*help us make  
North Carolina  
someplace,  
not just  
anyplace*



Preservation NC relies on private contributions from individual and business donors. Annual Event Sponsors support Preservation North Carolina’s statewide property work and educational outreach, ensuring we can continue saving places that matter to the diverse people of North Carolina. In return, benefits to you include:

**Marketing Opportunities** – Receive recognition at Preservation NC events; in our digital communications; on our website; and in our magazine.

**Networking Opportunities** – Build relationships with potential clients and partners.

**Philanthropic Leadership** – Demonstrate your commitment to preservation as a vital economic development tool for sustainable communities.

**Interested? Fill out the 2024 Event Sponsorship Form or contact Shannon Phillips at 919-832-3652 ext. 229 or [sphillips@presnc.org](mailto:sphillips@presnc.org).**

## 2024 CONFIRMED EVENTS – *additional events may be added!*

|  |  |  |  |   |
|--|--|--|--|---|
| <p>COKER-BURNS HOUSE<br/>PRESERVATION CELEBRATION<br/><i>Chapel Hill</i></p>       | <p>BELLAMY MANSION MUSEUM<br/>30th ANNIVERSARY CELEBRATION<br/><i>Wilmington</i></p> | <p>NC PRESERVATION AWARDS<br/>CEREMONY &amp; RECEPTION<br/><i>The Power House at Rocky Mount Mills</i></p> | <p>PRESERVATION NORTH CAROLINA<br/>2024 ANNUAL CONFERENCE<br/><b>ROCKY MOUNT &amp; TARBORO</b><br/>OCTOBER 16-18</p> | <p>WILLIAM J. WILSON HOUSE<br/>PRESERVATION CELEBRATION<br/><i>Gaston County</i></p>  |
|  |   |                        |                                 |  |
| <p>Garden Party &amp; House Tour<br/><i>Sunday, June 9, 2024</i></p>               | <p>Oyster Roast &amp; Low Country Boil<br/><i>Saturday, September 28, 2024</i></p>   | <p><i>Wednesday, October 16, 2024</i></p>  | <p><b>Materials deadline: 9/30</b></p>   | <p><i>Sunday, November 9, 2024</i></p>  |
| <p><b>Materials deadline: 6/1</b></p>  | <p><b>Materials deadline: 9/10</b></p>   | <p><b>Materials deadline: 9/30</b></p>   | <p><b>Materials deadline: 9/30</b></p>   | <p><b>Materials deadline: 11/1</b></p>  |



# Preservation North Carolina 2024 Event Sponsorship Opportunities

## All sponsors receive the following benefits:

- Sponsorship acknowledgement for all events
- Logo on printed event materials (*subject to deadlines*)
- Logo on event pages on PNC Website
- Logo on event emails, sent to 6,500+ subscribers
- Logo included in event promotions on social media (30,000 followers on Facebook, Instagram and Twitter)
- Logo in Winter Issue of *North Carolina Preservation* magazine, print run of 4,500
- Logo on PNC website through 1/31/25
- One-year listing in PNC's newly updated online [Preservation Directory](#) which includes the Professional Associates Network (PAN) OR the new Experience Preservation guide (**\*see related benefit below**)

| <b>Sponsor Benefits</b><br><i>Applicable to Selected Events</i>             | <b>LEAD</b><br><b>\$10,000</b> | <b>PREMIER</b><br><b>\$5,000</b> | <b>PLATINUM</b><br><b>\$2,500</b> | <b>GOLD</b><br><b>\$1,500</b> | <b>SILVER</b><br><b>\$750</b> | <b>Conference Sponsorship Add-Ons:</b><br>Add an exclusive branding opportunity to your sponsorship (until claimed):   |
|---|--------------------------------|----------------------------------|-----------------------------------|-------------------------------|-------------------------------|--|
| Total number of tickets to any combination of event(s)                      | 12                             | 10                               | 8                                 | 6                             | 4                             | <div style="background-color: #e0e0e0; padding: 5px; text-align: center; font-weight: bold; font-size: 2em; margin-bottom: 10px;">CLAIMED</div> <b>+ Welcome Bags (\$1,500 - 1 available)</b><br><i>fabric bag with sponsor's logo for every attendee</i><br><br><b>+ Conference Lunch (\$1,000 – 2 available)</b><br><i>host of conference lunch in Rocky Mount 10/17 and Tarboro 10/18</i><br><br><b>+ Lanyards (\$750 – 1 available; print deadline 8/15)</b><br><i>name badge lanyards with sponsor's logo or name</i><br><br><b>+ Professional Associates Network (PAN)</b><br><b>Coffee &amp; Conversation (\$500 – 1 available)</b><br><i>host of PAN gathering during 10/17 morning registration</i><br><br><b>+ Hospitality (\$500 each – 2 available)</b><br><i>host of coffee breaks (10/17 Rocky Mount; 10/18 Tarboro)</i> |
| Verbal Acknowledgement at sponsored event(s)                                | ✓                              | ✓                                | --                                | --                            | --                            |  |
| *Preservation Directory Ad in digital PNC e-newsletter (6,500+ subscribers) | 4                              | 3                                | 2                                 | 1                             | --                            |  |
| <i>Conference Sponsorship Specific:</i><br>Ad in conference program guide   | Full-page                      | Half-page                        | Half-page                         | Quarter-page                  | Quarter-page                  |  |



# Preservation North Carolina 2024 Event Sponsorship Opportunities

Please print business name as you wish it to appear on printed materials:

\_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

- Check payable to Preservation North Carolina
- Credit Card Payment:  
Call Shannon Phillips at 919-832-3652 ext. 229

- Please email your logo (high res jpg) to [sphillips@presnc.org](mailto:sphillips@presnc.org).
- We will contact you directly to coordinate event registration, ad guidelines, and other benefits.

\$10,000 Lead

\$5,000 Premier

\$2,500 Platinum

\$1,500 Gold

\$750 Silver

Add-on selection \$ \_\_\_\_\_

Please circle your choice:

**+ Welcome Bag (\$1,500)**

+ Conf Lunch: Rocky Mount (\$1,000)

+ Conf Lunch: Tarboro (\$1,000)

+ Lanyards (\$750)

+ PAN Coffee (\$500)

+ Hospitality: Rocky Mount (\$500)

+ Hospitality: Tarboro (\$500)

**Total Enclosed: \$ \_\_\_\_\_**

**Thank you for your support!**



For more information, contact Shannon Phillips at [sphillips@presnc.org](mailto:sphillips@presnc.org) or 919-832-3652 ext. 229. Thank you for your consideration!  
Preservation North Carolina | P.O. Box 27644, Raleigh, NC 27611-7644 | [PreservationNC.org](http://PreservationNC.org)